

# MKM LIVE: Monday, June 11

- New Time: Mondays at Noon
- Gratitude Giveaway
  - *Start with Why* by Simon Sinek
- July Workshop: Two Gingers' Tavern, Cascade
  - Monday, July 9: Free overview
  - Monday, July 16, 23, 30: themed workshops
    - Your feedback is needed!
- Challenge from two weeks ago
  - Don't stop just because the challenge ended!



# MKM LIVE: Monday, June 11

- Canva
  - Online design tool
  - No need to be a graphic designer
  - Templates or make from scratch
  - Ability to save brand colors for quickness & ease
  - Having beautiful design helps your branding
    - Makes you identifiable
    - Does NOT replace being social



# MKM LIVE: Monday, June 11

- Canva
  - Basic Navigation
  - Profile Photo
  - Cover Photo
  - Event Graphic
  - Text Graphic
  - Uploading to your Facebook Page



# MKM LIVE: Monday, June 11

- User questions
  - How do I manage multiple pages and use different credit cards for ads?
  - How do I create polls with more than two options?
  - How do I get more engagement on my page?



# MKM LIVE, Monday, June 11: Events

- NEW Mondays live at noon CST
- All summer topics have been released
  - RSVP and add your own questions
- Next Monday, June 18: Building a Business to Honor your Passion
- Gratitude series on Insta
  - #mkmgratitude
  - Winner on Mondays at noon in July for a book giveaway
- Social Summer Nights
  - Monday nights in July
  - At Two Gingers'
  - Start with a free session
  - 3 weeks of paid workshops
  - Poll this week to help decide the weekly topics

